

A promotional image for Right Said Fred featuring the two brothers, Fred and Richard Fairbrass, wearing sunglasses and black shirts. They are positioned in front of a large, bold, red text that reads "RIGHT SAID FRED". The image is framed by two long, thin, light-colored vertical bars that resemble legs in high-heeled shoes.

## UK's most enduring and pop exports

Right Said Fred are one of the UK's most enduring and pop exports. Formed in 1989 by brothers Fred and Richard Fairbrass, the pair have achieved over 22 million sales globally and were the first band to achieve a number one in the US with a debut single.

Back in 1990, Fred and Richard, together with guitarist Rob Manzoli, wrote 'I'm Too Sexy'. Their manager managed to get the track to DJ Gary Crowley and then to the producer of the Simon Bates morning show on BBC Radio 1. Simon played the track and the rest is history. 'I'm Too Sexy' spent 6-weeks at no. 2 spot in the UK charts and 4-months in the UK top 10 overall, and charted 10-weeks at no. 1 in the US Billboard Charts, hitting the top of the charts internationally in 32 countries.

The multi-platinum brothers, Fred and Richard, won two Ivor Novello Awards for their hits 'I'm Too Sexy' (1991) and 'Deeply Dippy' (1992), release nine albums, share stages with big names all over the world, achieve a Brit award nomination, play in front of the Queen and release a track for Comic Relief. Their success is global, having reached fans all over the UK, Europe, the US, and beyond.

Right Said Fred have always been a band that continue to surprise and it's the reason why they're still being asked to appear on radio, TV and in magazines with recent appearances on This Morning, The Wright Stuff, Chris Evan's on BBC Radio 2 and Lorraine Kelly. Appealing to a younger crowd now, they have also performed special acoustic sets for Sofar Sounds and continue to play all over the UK and Europe.



## Why our advice?

As management, producers and booking agency of the Hermes House Band for over twenty years, we know party music and the event industry like no other. We really understand the phrase "Get ready to party!" We are happy to share that experience with you. Contact Xplo Bookings for free advice.

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